

PORSCHE TRACK EXPERIENCE

HUNGARORING



PORSCHE

EXPERIENCE



From driver to racer. Make it yours.

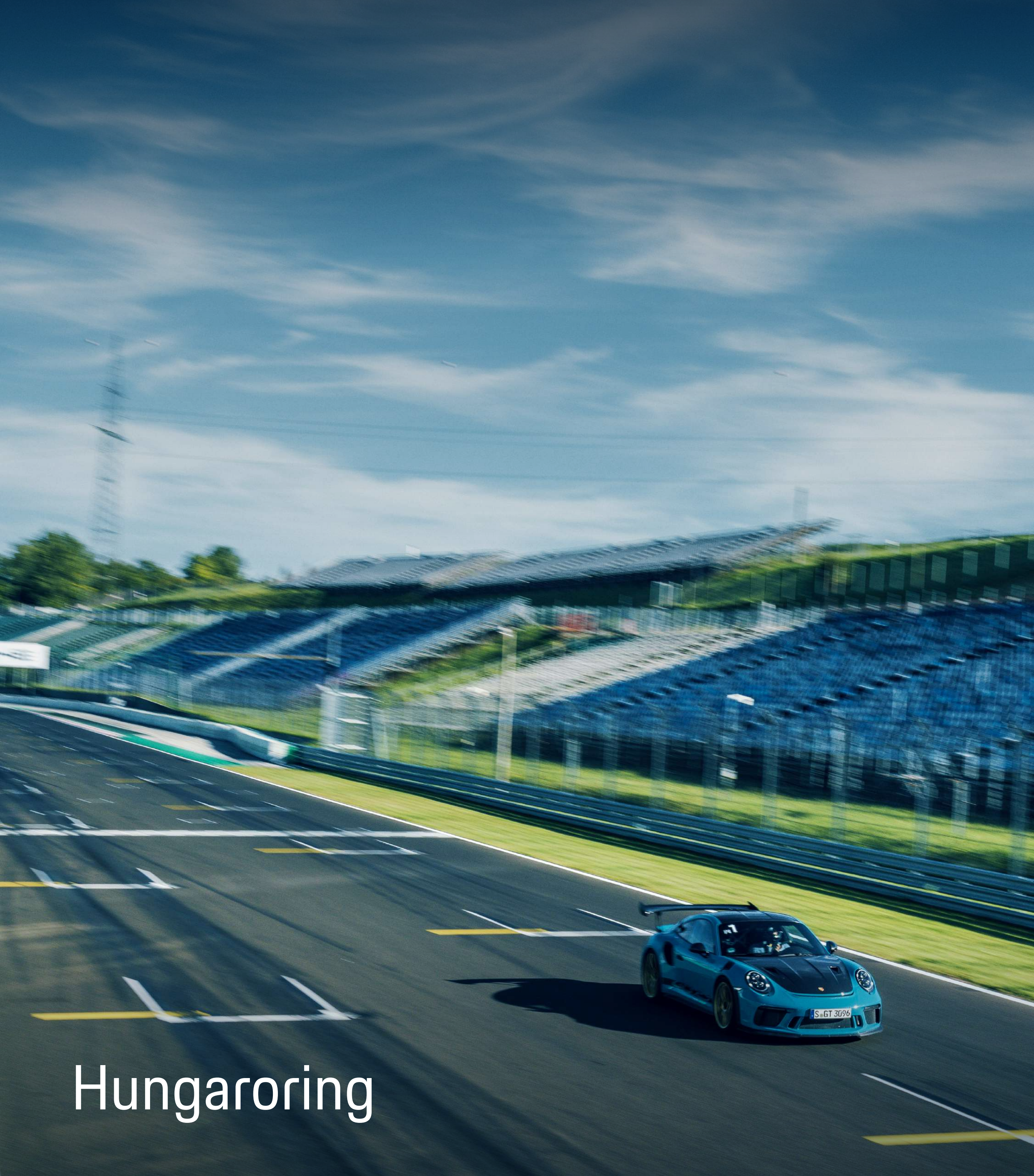
Porsche Track Experience | Precision

The programme offers a three day experience at Hungaroring, including dedicated track driving and a two-night stay at a modern hotel in Budapest. Participants will take to the circuit under expert guidance throughout the day.

The itinerary includes the latest Porsche models and on-track challenges, creating an unforgettable event for Porsche enthusiasts.

Overview

- › **Location** Budapest, Hungary
- › **Dates** June 2026
- › **Track** Hungaroring
- › **Hotel** Pullman Hotel 5*, Budapest
- › **Arrival** By car or by plane. Possible arrival airports: Budapest (BUD), Vienna (VIE)
- › **Models** Cayenne Electric, 911, 718 Cayman, Macan



Hungaroring

Hungaroring is a world-renowned motorsport circuit located just outside Budapest, known for hosting the Formula 1 Hungarian Grand Prix since 1986. The 4.381-kilometre track lies in Mogyoród. It's known for its tight, twisty layout and 14 turns, which makes precision driving and strategy more important than raw speed.

- › **Opening year** 1986
- › **Circuit length** 4.381 km
- › **Homologation** FIA grade 1





Test the latest Porsche models.*

Cayenne Electric

Cayenne Electric
Cayenne Electric Turbo



911

911 Turbo S
911 GT3
911 GT3 RS



718 Cayman

718 Cayman GT4 RS



Macan

Macan 4
Macan Turbo
Macan GTS



*Subject to change; Depending on weather and safety conditions.

Driving programme

Whether at the wheel of the all-electric Porsche Macan and Cayenne, a Porsche 911 Turbo S, a Porsche 718 Cayman GT4 RS, the Porsche 911 GT3 RS or the new Porsche 911 GT3, you will find ideal conditions for pure driving pleasure. In challenging sections, you will not only put the car to the test, but also your own driving skills.

Programme

3 sections, 6 driving activities

› Launch control

› Car control

› Guided driving on track



› LAUNCH CONTROL

Participants will experience a launch control with the new Cayenne Electric start on the main straight, demonstrating the instant power delivery and performance of the electric drivetrain.

Drivers will perform a controlled launch using launch control, accelerating from a standstill along the main straight. This activity showcases the powerful and immediate acceleration typical of electric performance vehicles.

CAR CONTROL ‹

The exercises take place at the Driving Center of the Hungaroring, where drivers have the opportunity to experience the different characteristics of two very different Porsche models: the Macan and the 911 GT3.

Under the guidance of professional instructors, participants work on key driving techniques such as steering input, braking, throttle control, and vehicle balance. The goal is to better understand how the car reacts in different situations and how to maintain control even in more dynamic driving scenarios.

Experiencing these exercises in both the Macan and the GT3 allows drivers to compare vehicle dynamics and gain confidence in handling high-performance vehicles.



› GUIDED DRIVING ON TRACK

During the guided driving sessions, small groups follow a professional instructor who leads them around the Hungaroring at controlled but dynamic speeds. Participants will have the opportunity to drive several models, including the 911 Turbo S, 718 Cayman GT4 RS, 911 GT3 and 911 GT3 RS. The instructor provides guidance on racing lines, braking points, and smooth driving techniques to help participants improve their lap consistency and overall track driving skills while enjoying the full performance potential of these vehicles.

Agenda

Porsche Track Experience
June 2026 | Hungaroring, Hungary

› Day 1 - 11.06 - Arrival

Until 18:00* Arrival in Budapest/Vienna, shuttle from the airport to the hotel or individual arrival to the hotel:
Pullman Hotel 5*
Budapest, Nagymező u. 38, 1065 Hungary
(Check-in possible from 15:00)

19:30 Welcome dinner at the hotel

› Day 2 - 12.06 - Driving Day

From 07:00 Breakfast at the hotel restaurant

08:15 Meet in the lobby and shuttle to the racetrack: **Hungaroring**

08:45–09:15 Welcome and safety briefing

Driving programme

Section	Carpool**	Duration
Car Control	Macan & 911 GT3	60 minutes
Guided Driving on Track	911 GT3	60 minutes
Guided Driving on Track	911 Turbo S	60 minutes
Guided Driving on Track	718 Cayman GT4 RS	60 minutes
Launch Control	Cayenne Electric	60 minutes
Guided Driving on Track	911 GT3 RS	60 minutes
18:00	End of driving programme	
20:00	Farewell dinner	

› Day 3 - 13.06 - Departure

From 07:00 Breakfast at the hotel restaurant

Until 11:00 Check-out of the hotel and shuttle to the airport according to flight departure

Changes in agenda may occur.

*Earlier arrival until 18:00 would be appreciated in order to ensure a smooth check-in process and follow further timeline of our planned agenda.

**Carpool is subject to change.



Hotel

Pullman Hotel Hospitality, reimagined

For over 150 years, Pullman has shaped hospitality through surprising spaces, intuitive service, and unexpected moments.

Popular points of interest near the accommodation include St. Stephen's Basilica, House of Terror and Dohany Street Synagogue. The nearest airport is Budapest Ferenc Liszt International Airport, 22 km from Pullman Budapest.



Room preferences

All room types are designed in a modern style with natural, earthy tones, creating an inviting atmosphere that enhances both relaxation and comfort.

Feel free to choose the room upgrade based on your preferences.

> JUNIOR SUITE



1 × king size bed
45 m²
for 3 guests max

Room upgrade fee EUR 246* per room incl. both nights

Limited availability

> LOFT SUITE



1 × king size bed
1 × sofa
45 m²
Separated living room
for 4 guests max

Room upgrade fee EUR 308* per room incl. both nights

Limited availability

> SIGNATURE SUITE



1 × king size bed
1 × single bed
88 m²
Separated living room
for 4 guests max

Room upgrade fee EUR 461* per room incl. both nights

Limited availability

*All prices include VAT. Hungarian VAT (27 %) applies.

Arrival by car

The hotel has a closed car park with limited capacity for EUR 35 per day. Valet service is available for an additional EUR 50.

Hotel address:
Budapest, Nagymező u. 38, 1065 Hungary



Would you like to bring someone?

You have a friend or partner who is passionate about traveling, but would not like to drive on the racetrack? Bring them along.

Prices

DRIVER:

EUR 4.457*

- › Testing of the latest Porsche models
- › Full day programme on the racetrack
- › Certified Porsche instructors in each group
- › Two nights in 5* hotel (Superior room)
- › All meals according to programme (2 x dinner, 2 x breakfast, 1 x lunch)
- › Shuttle from/to Budapest airport; alternatively Vienna airport
- › Please note: Two drivers are sharing one car

ACCOMPANYING GUEST BASIC:

EUR 907*

- › Two nights in 5* hotel (room shared with the driver)
- › All meals according to programme (2 x dinner, 2 x breakfast, 1 x lunch)
- › Shuttle from/to Budapest airport; alternatively Vienna airport
- › Taxi laps at Hungaroring, at the end of the driving programme

ACCOMPANYING GUEST PLUS:

EUR 1.214*

- › Two nights in 5* hotel (room shared with the driver)
- › All meals according to programme (2x dinner, 2x breakfast, 1x lunch)
- › Shuttle from/to Budapest airport; alternatively Vienna airport
- › A full day external programme to explore the beautiful Budapest
- › Taxi laps at Hungaroring, at the end of the driving programme

*All prices include VAT. Hungarian VAT (27 %) applies.

The four stages of the Porsche Track Experience

Porsche Track Experience marks the second exciting stage of your motorsport journey. Buckle up. Experience more. Your individual high-speed adventure will take you straight to pole position.

With Porsche Track Experience, the four progressive stages will help you find your ideal starting point in one of our wide range of training formats, perfectly tailored to your current driving skills. Experience the fascination of the racetrack. From the first corner to entering motorsport.





Conditions of participation

All participants must be over 18 years old and must hold a valid driver's license.

Every participant must bring his/her valid driver's license to the event since all participants will be asked to show it during event check-in to the Porsche Team. Guests without a driver's license physically present won't be allowed to participate in the driving programme.

To participate in the event, all guests will be required to sign certain mandatory documents upon arrival.

Please note that participation in the driving program will not be permitted without completing the required documentation.

The minimum age for an accompanying person is 18 years. Persons under the age of 18 must always be accompanied by a responsible adult. Please note that accompanying persons do not actively participate in the rides during the training event.

Participants will always share the vehicle with another person who has the option of being a passenger.

No pets/animals are allowed at the entire territory.

Porsche Track Experience
by Porsche Central and Eastern Europe s.r.o.



Your dreams. Our drive.

SEE YOU SOON.

Do you have any questions or need assistance?

Your Porsche Center is happy to assist you at any time.

Alternatively, you can contact us directly:

Email: events@porsche.ro