

Porsche on Track

BALATON PARK CIRCUIT



PORSCHE

EXPERIENCE

From Driver to Racer.

Make it Yours.



Porsche on Track.

Experience the Porsche models in their natural environment – on the racetrack – and become a “racer” for one day.

It's time to leave everyday life miles behind you. Treat yourself to a day full of excitement, away from your office and busy schedules. Enjoy and reflect at the wheel of a Porsche.

Join us at recently opened Balaton Park Circuit in Hungary, for a driving program perfectly tailored to enhance your driving skills. And your dreams.

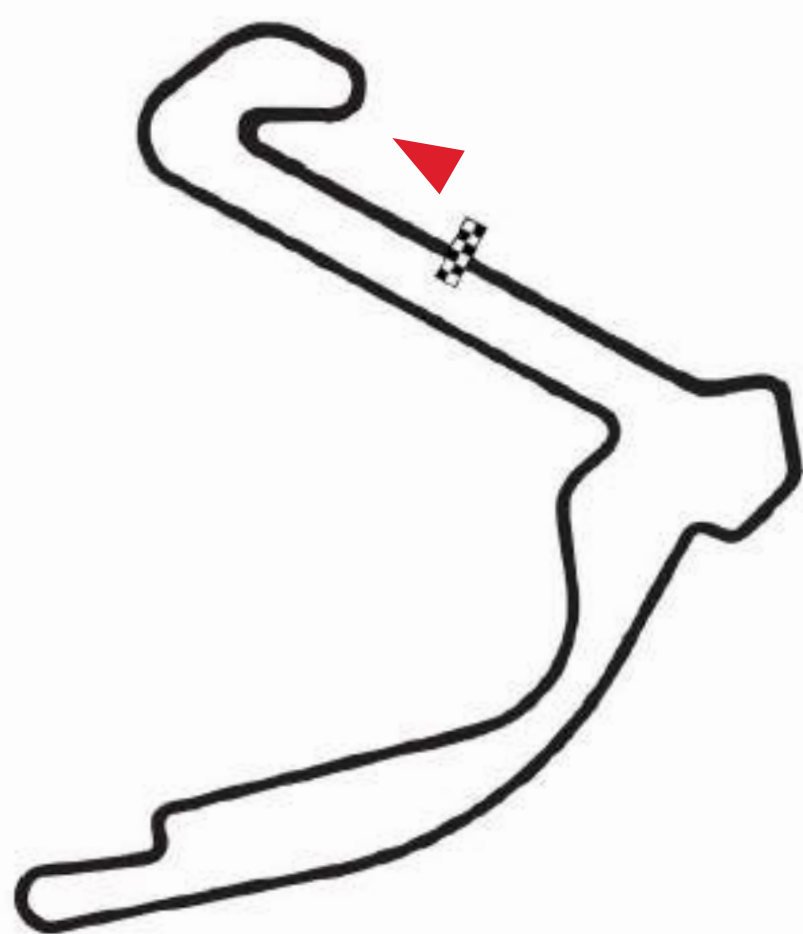
Overview

| | |
|-----------------|---|
| Location | Lake Balaton, Hungary |
| Dates | 17.06.2024 – Wave for Romania |
| Track | Balaton Park Circuit |
| Hotel | Anna Grand Hotel, Balatonfüred |
| Arrival | By car or by plane. Possible arrival airports: Budapest (BUD), Vienna (VIE) |
| Models | 718, 911, Taycan, Panamera, Cayenne |

Balaton Park Circuit



Located near Lake Balaton, in central part of Hungary, Europe's new top tier circuit will host Porsche on Track 2024. Designed with 16 exciting turns, constructed according to the highest safety standards and fully equipped with 'Tecpro' barriers, it also features a nicely decorated Porsche Lounge area with a restaurant. Experience a glimpse of the motorsport world on Balaton Park Circuit.



Opening date 16.5.2023

Circuit length 4.115 km

Homologation FIA grade 2



The racetrack is easily accessible from the M7 highway and makes a perfect setup for an exciting full-day driving program.



Test the latest Porsche models.*



718

718 Cayman
718 Boxster S
718 Boxster GTS 4.0
718 Spyder RS
718 Cayman GT4 RS



911

911 Targa 4
911 Carrera GTS
911 Turbo S
911 GT3 RS



Taycan

Taycan 4S
Taycan Turbo
Taycan Turbo S
Mix of Sedan, Cross Turismo and Sport Turismo



Panamera

Panamera 4S E-Hybrid
Panamera Turbo E-Hybrid



Cayenne

Cayenne E-Hybrid
Cayenne S E-Hybrid
Cayenne Turbo E-Hybrid
Cayenne Turbo E-Hybrid
Coupé with GT Package
Mix of Coupés and SUVs



*Subject to change; Depending on weather and safety conditions.

Driving program

Porsche on Track is designed to test the latest Porsche models in a safe and exciting environment. Certified Porsche instructors will guide you throughout the adrenaline filled day and give you the opportunity to try out the possibilities of the latest Porsche models.

Full-day driving program

4 sections, 5 driving activities

- Guided driving on track (2-door models)
- Guided driving on track (4-door models)
- Slalom and Launch Control
- Off-Road



GUIDED DRIVING ON TRACK

Under the expert supervision of an instructor, you will be able to test the capabilities of each model.

Two on-track sections will give you the possibility to improve your driving skills while driving both two-door as well as four-door models on the racetrack.

SLALOM AND LAUNCH CONTROL

Get to know how precise and fast our two-door models can really be.

SLALOM

Show us how fast and accurate you are and win a prize for the fastest driver of the day.

LAUNCH CONTROL

This option will get you from 0 to 100 km/h in just a few seconds. Adrenaline rush guaranteed.



OFF-ROAD

This section will give you the opportunity to drive Porsche SUV models in a slightly different environment.

Steep slopes, big holes and tight angles can sound challenging, but not if you just turn on "Off road" mode in the Cayenne.



Porsche on Track

June 2024 | Lake Balaton, Hungary

Agenda

Day 1 – Arrival

Until 16:00* Arrival in Budapest / Vienna, shuttle from the airport to the hotel or individual arrival to the hotel:

Anna Grand Hotel, Balatonfüred

Gyógy square 1, 8230 Balatonfüred

(Check-in possible from 15:00)

20:00 Welcome dinner at the Taycan Garden; Ground Floor

Day 2 – Driving Day

From 6:30 Breakfast at the hotel restaurant; Ground Floor

8:15 Meet in the lobby and shuttle to the racetrack:

Balaton Park Circuit

Balatonfőkajár, Reptér, 8164 Hungary

09:20 – 9:50 Welcome and safety briefing

| Time | Speed Yellow | Riviera Blue | Irish Green | Guards Red |
|---------------|---------------------------|---------------------------|---------------------------|---------------------------|
| 09:50 – 11:00 | 2-door models on Track | Slalom and Launch Control | 4-door models on Track | Off-road |
| Coffee break | | | | |
| 11:20 – 12:30 | Slalom and Launch Control | 2-door models on Track | Off-road | 4-door models on Track |
| Lunch break | | | | |
| 13:30 – 14:40 | 4-door models on Track | Off-road | 2-door models on Track | Slalom and Launch Control |
| Coffee break | | | | |
| 15:00 – 16:10 | Off-road | 4-door models on Track | Slalom and Launch Control | 2-door models on Track |

17:00 Shuttle to the hotel

19:30 Farewell dinner at Porsche restaurant; Ground Floor

Day 3 – Departure

From 06:30 Breakfast at the hotel restaurant; Ground Floor

Until 11:00 Check-out of the hotel and shuttle to the airport according to flight departure

Changes in agenda may occur.

*Arrivals before 16:00 would be appreciated in order to ensure a smooth check-in process and follow further timeline of our planned agenda.

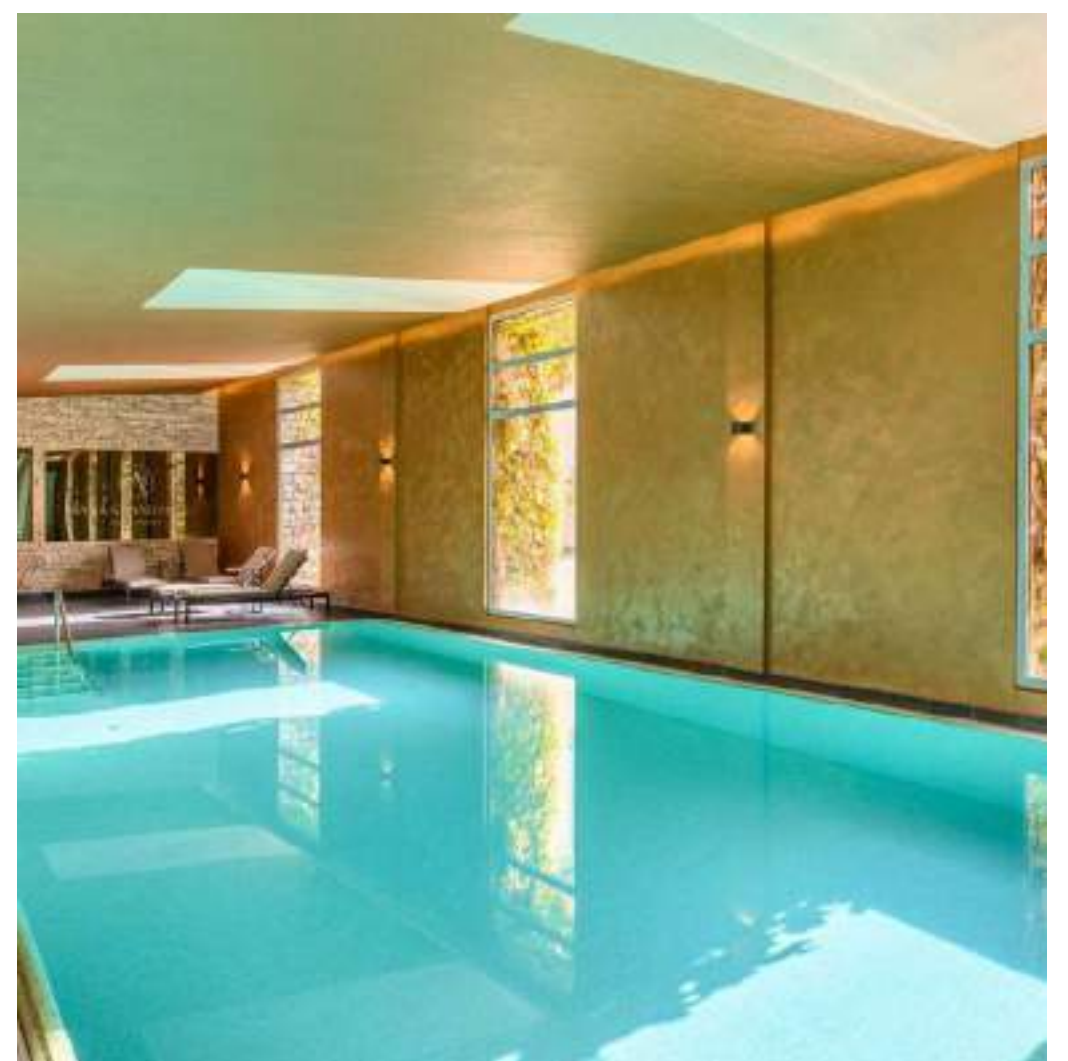


Hotel

Anna Grand Hotel. Where past and present meet in timeless luxury.

The Anna Grand Hotel is located on the northern shore of Lake Balaton, in the middle of the historical district of Balatonfüred. The complex has been fully renovated, respecting its more than two centuries old traditions, but keeping in mind the modern trends in the world of luxury.

Being located directly on the lake, make sure to use the opportunity for relaxing evening walk through the Tagore Promenade's vibrant area full of bars and restaurants.



Room Preferences

Enjoy the refined comfort of Anna Grand rooms by the flawless harmony of the finest materials and colours. Fully renovated and redesigned Anna Grand Hotel now offers true luxury worthy of its grand name.

Feel free to choose the room upgrade based on your preferences.

SUPERIOR



1 x double bed
21 – 28 m²

Standard fee

EXECUTIVE ONE - BEDROOM SUITE



1 x double bed,
1 x sofa bed
30 – 48 m²

**Room upgrade fee 116 €
per day per room**

Limited availability.

EXECUTIVE TWO - BEDROOM SUITE



2 x double bed,
1 x sofa bed
56 m²

**Room upgrade fee 248 €
per day per room**

Limited availability.

Arrival by Car

Feel free to park at the hotel entrance for convenient check-in. The valet parking team will transport your vehicle to the spacious hotel garage located behind the hotel.

Moreover, the hotel offers 8 AC 22 kW charges, ensuring a comfortable charging for your electric vehicle.

Hotel address:

Anna Grand Hotel, Gyógy square 1, 8230 Balatonfüred



Would you like to bring someone?

You have a friend or partner who is passionate about traveling, but would not like to drive on the racetrack? Bring them along.

Touristic adventure around Lake Balaton will give them the opportunity to relax and recharge their batteries while discovering the Hungarian cuisine.

Prices

DRIVER

3633 €*

- Testing of the latest Porsche models
- Full day program on the racetrack
- Certified Porsche instructors in each group
- Two nights in 4* hotel (Superior room)
- All meals according to program (2 x dinner, 2 x breakfast, 1 x lunch)
- Shuttle from / to Budapest airport; Alternatively Vienna airport
- Please note: Two drivers are sharing one car

ACCOMPANYING GUEST BASIC

(WITHOUT TOURISTIC PROGRAM)

809 €*

- Two nights in 4* hotel (room shared with the driver)
- All meals according to program (2 x dinner, 2 x breakfast, 1 x lunch)
- Shuttle from / to Budapest airport; Alternatively Vienna airport

*All prices include VAT. Hungarian VAT (27%) applies.



ACCOMPANYING GUEST PLUS (TOURISTIC PROGRAM INCLUDED)

974 €*

Half-day touristic program on Lake Balaton:

Visit to Lavander museum including workshop

Visit to the local winery with wine tasting

Lunch in a local restaurant

Boat ride on the Lake Balaton

Licensed tour guide

Two nights in 4* hotel (room share with the driver)

All meals according to program (2 x dinner, 2 x breakfast, 1 x lunch)

Shuttle from / to Budapest airport; Alternatively Vienna airport

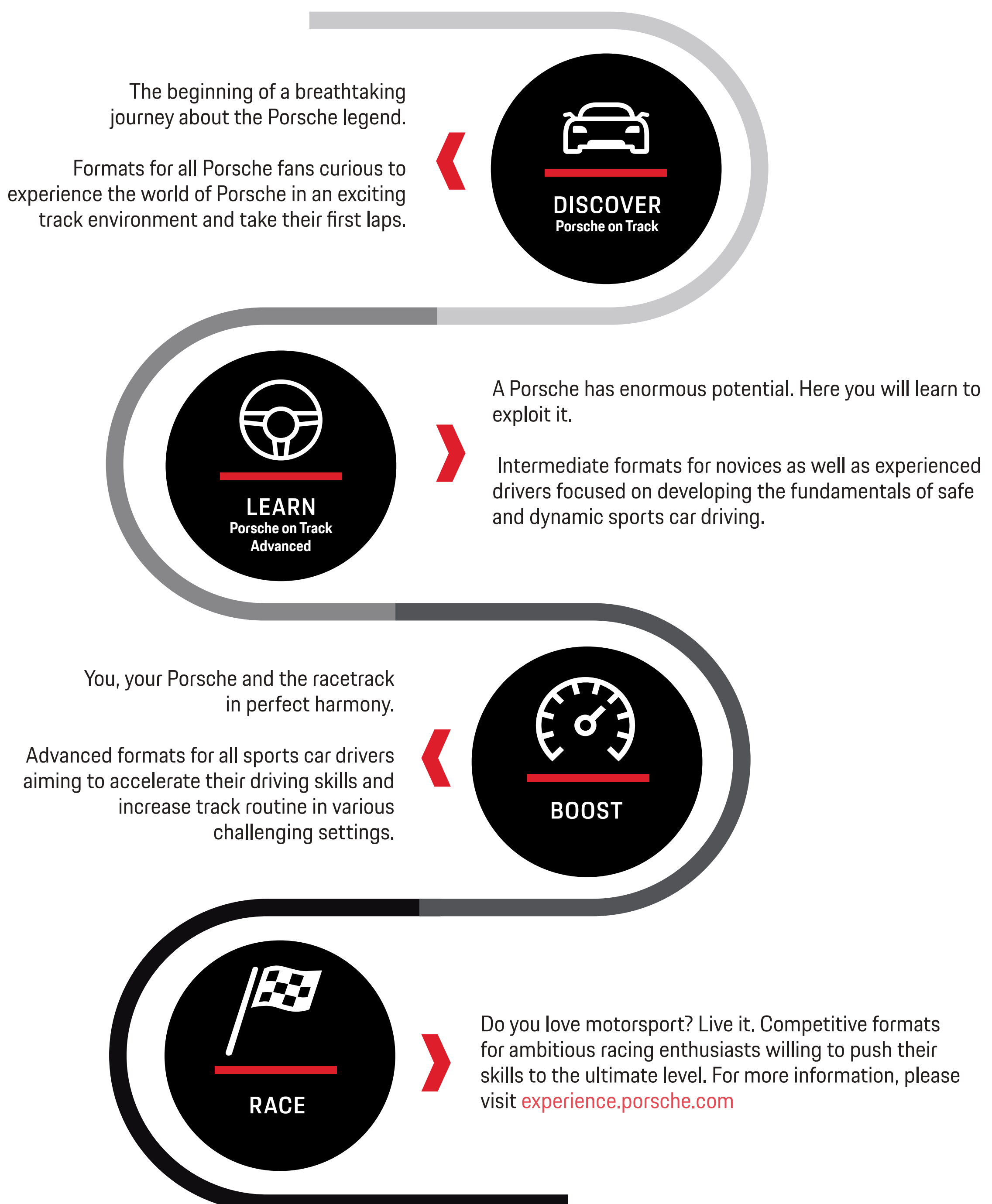
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The four stages of the Porsche Track Experience.

Porsche on Track is just the first exciting corner on your motorsport journey. Buckle up. Experience more. Your individual high-speed adventure will take you straight to pole position.

With Porsche Track Experience, the four progressive stages will help you find your ideal starting point in one of our wide range of training formats, perfectly tailored to your current driving skills. Experience the fascination of the racetrack. From the first corner to entering motorsport.



Conditions of Participation



All participants must be over 18 years old and must hold a valid driver's license.

Every participant must bring his/her valid driver's license to the event since all participants will be asked to show it during event check-in to the Porsche Team. Guests without a driver's license physically present won't be allowed to participate in the driving program.

To participate in the event, all guests must sign the following documents upon arrival:

- 1. "Release and Waiver of Liability and Indemnity Agreement"**
- 2. "Car Hire Contract" with an insurance retention of 10.000 EUR in case of damages**
- 3. "Declaration for usage of pictures / videos"**

Without these documents being signed, no participation in the driving program will be permitted.

For safety reasons, it is not intended to bring children below the age of 12 to the event, unless they are staying at the hotel.

At the racetrack, minors are only allowed to stay inside the Porsche Lounge. It is not permitted for children to enter the pit lane, paddock and offroad areas as per racetrack regulation. There must always be one adult who takes care about the respective child.

Your dreams. Our drive.

SEE YOU SOON.

