

Porsche on Track.

BALATON PARK CIRCUIT.



PORSCHE

EXPERIENCE



From Driver to Racer. Make it Yours.

Porsche on Track.

Experience the Porsche models in their natural environment – on the racetrack – and become a “racer” for one day.

It's time to leave everyday life miles behind you. Treat yourself to a day full of excitement, away from your office and busy schedules. Enjoy and reflect at the wheel of a Porsche.

Join us at recently opened Balaton Park Circuit in Hungary, for a driving program perfectly tailored to enhance your driving skills. And your dreams.

Overview

Location	Lake Balaton, Hungary
Date	09.06.2025
Track	Balaton Park Circuit
Hotel	Balaton Park Hotel, Balatonfőkajár
Arrival	By car or by plane. Possible arrival airports: Budapest (BUD), Vienna (VIE)
Models	911, Taycan, Panamera, Macan, Cayenne

Balaton Park Circuit.



Located near Lake Balaton, in central part of Hungary, Europe's new top tier circuit will host Porsche on Track 2025. Designed with 16 exciting turns, constructed according to the highest safety standards and fully equipped with 'Tecpro' barriers, it also features a Porsche Lounge area with a restaurant. Experience a glimpse of the motorsport world on Balaton Park Circuit.



Opening date	16.5.2023
Circuit length	4.115 km
Homologation	FIA grade 2



The racetrack is easily accessible from the M7 highway and makes a perfect setup for an exciting full-day driving program.



Test the latest Porsche models.*



911

911 Carrera
911 GTS Coupe
911 GTS Cabriolet
911 Targa 4 GTS
911 GT3



Taycan

Taycan 4S
Taycan GTS
Taycan Turbo
Taycan Turbo S
Taycan Turbo GT
Mix of Sedan, Cross Turismo and Sport Turismo



Panamera

Panamera GTS
Panamera Turbo E-Hybrid
Panamera Turbo S E-Hybrid



Macan

Macan 4
Macan 4S
Macan Turbo



Cayenne

Cayenne E-Hybrid
Cayenne S E-Hybrid
Cayenne GTS
Cayenne Turbo E-Hybrid
Mix of Coupés and SUVs



*Subject to change; Depending on weather and safety conditions

Driving program

Porsche on Track is designed to test the latest Porsche models in a safe and exciting environment. Certified Porsche instructors will guide you throughout the adrenaline filled day and give you the opportunity to try out the possibilities of the latest Porsche models.

Full-day driving program

4 sections, 6 driving activities

- Guided driving on track (2-door models)
- Guided driving on track (4-door models)
- Slalom and Launch Control
- Off-Road + Gravel



GUIDED DRIVING ON TRACK

Under the expert supervision of an instructor, you will be able to test the capabilities of each model.

Two on-track sections will give you the possibility to improve your driving skills while driving both two-door as well as four-door models on the racetrack.

SLALOM AND LAUNCH CONTROL



Get to know how precise and fast our two-door models can really be.

SLALOM

Show us how fast and accurate you are and win a prize for the fastest driver of the day.

LAUNCH CONTROL

This option will get you from 0 to 100 km/h in just a few seconds. Adrenaline rush guaranteed.



OFF-ROAD + GRAVEL

This section will give you the opportunity to drive Porsche SUV models on special terrain.

Steep slopes, big holes and tight angles can sound challenging, but not you just turn on „Off-road“ mode in the Cayenne.

You will also be able to test the limits of the Taycan on a dedicated Gravel Rally Stage.



Agenda

Day 1 – Arrival

Until 18:00*	Arrival in Budapest/Vienna, shuttle from the airport to the hotel or individual arrival to the hotel: Balaton Park Hotel Park St 1, 8164 Balatonfőkajár (Check-in possible from 15:00)
20:00	Welcome dinner at the hotel

Day 2 – Driving Day

From 07:00	Breakfast at the hotel restaurant			
08:45	Meet in the lobby and walk to the racetrack: Balaton Park Circuit			
09:20–09:50	Welcome and safety briefing			
Time	Speed Yellow	Riviera Blue	Irish Green	Guards Red
09:50–11:00	2-door models on Track	Slalom and Launch Control	4-door models on Track	Off-road and Gravel
Coffee break				
11:20–12:30	Slalom and Launch Control	2-door models on Track	Off-road and Gravel	4-door models on Track
Lunch break				
13:30–14:40	4-door models on Track	Off-road and Gravel	2-door models on Track	Slalom and Launch Control
Coffee break				
15:00–16:10	Off-road and Gravel	4-door models on Track	Slalom and Launch Control	2-door models on Track
17:00	End of driving program			
19:00	Farewell dinner at the hotel			

Day 3 – Departure

From 07:00	Breakfast at the hotel restaurant
Until 10:00	Check-out of the hotel and shuttle to the airport according to flight departure

Changes in agenda may occur.

*Earlier arrival until 18:00 would be appreciated in order to ensure a smooth check-in process and follow further timeline of our planned agenda.

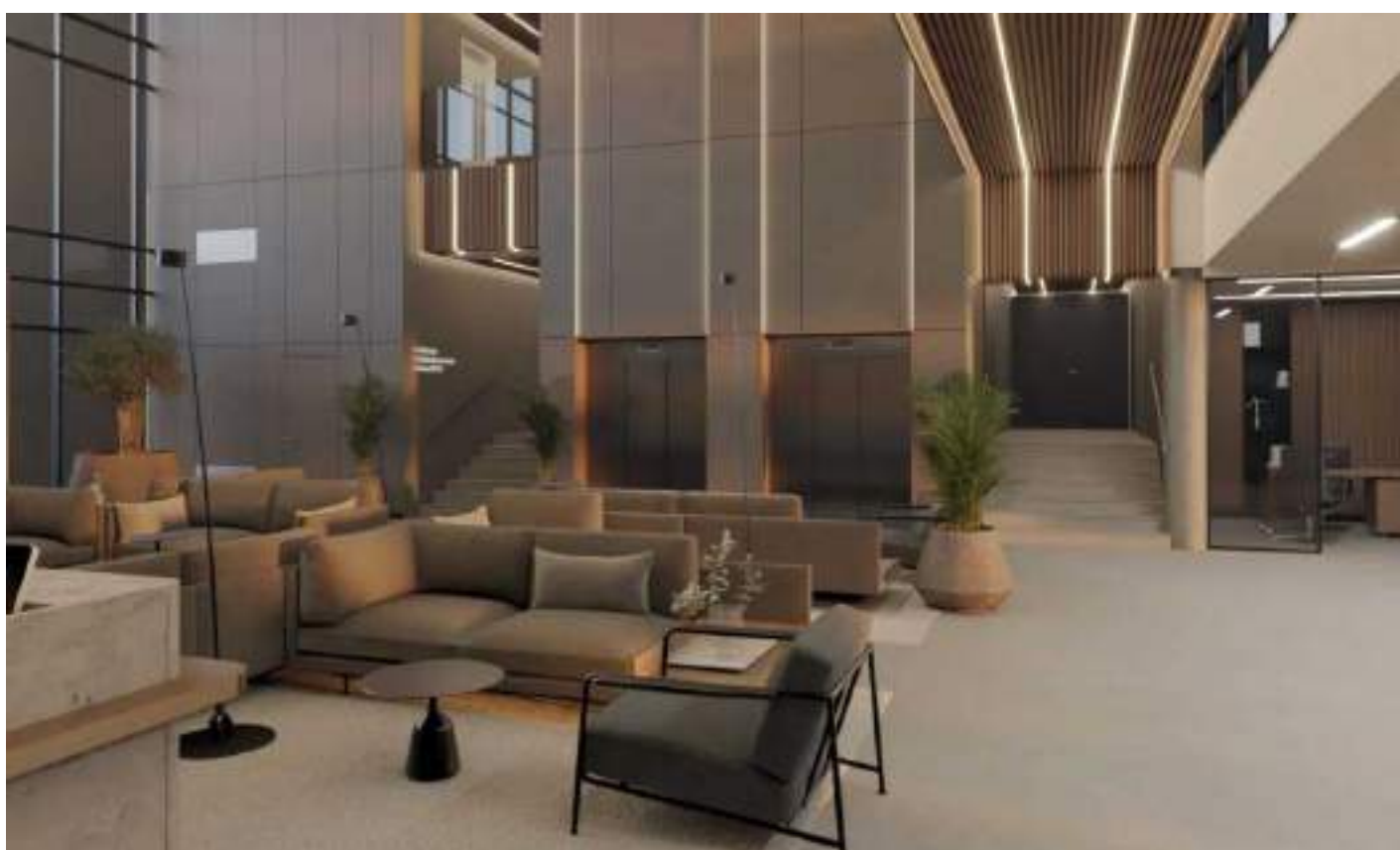
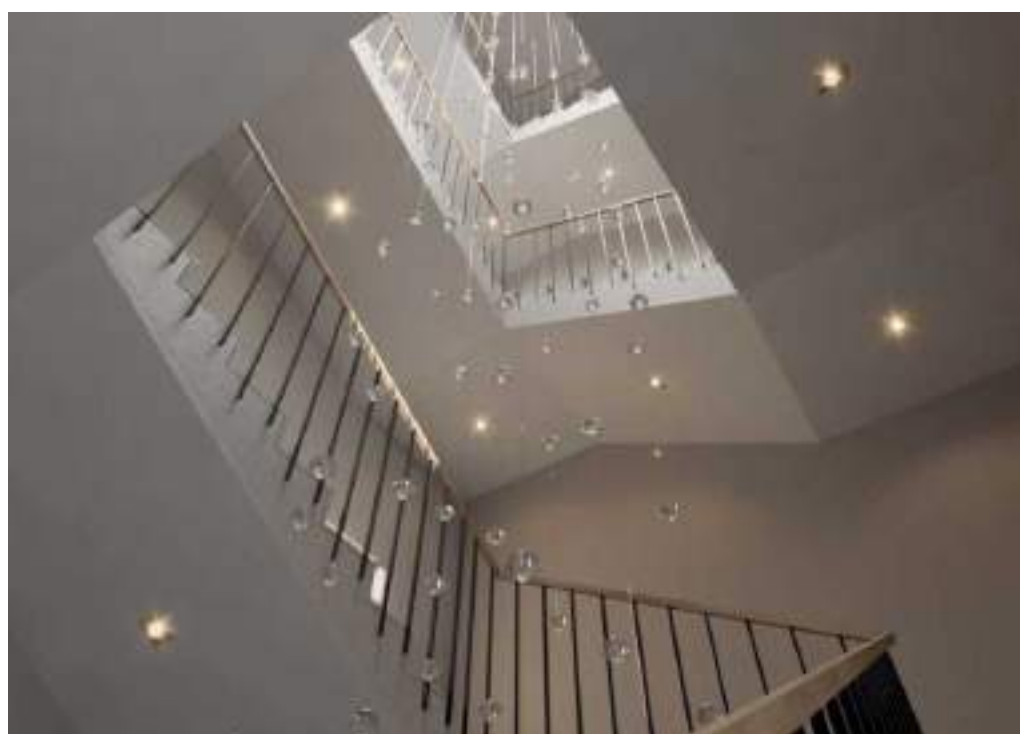


Hotel

Balaton Park Hotel.
Where the beauty of Balaton and the excitement of the race track meet.

Newly opened in 2025, the Balaton Park Hotel is conveniently located in Balatonfőkajár right next to the Balaton Park Circuit. With its contemporary furnishing and luxurious flair, this hotel is the ideal venue for our Porsche on Track event.

Enjoy the one-of-a-kind atmosphere and direct view of the racetrack at the Balaton Park Hotel.



Room Preferences

All room types are designed in a modern style with natural, earthy tones, creating an inviting atmosphere that enhances both relaxation and comfort.

Feel free to choose the room upgrade based on your preferences.

SUPERIOR
ROOM



1 x double bed /
2 x twin beds for 2 guests max
24–25 m2

Standard fee

JUNIOR SUITE
WITH BALCONY



1 x double bed for 2 guests max
38 m2

**Room upgrade fee EUR 127*
per room incl. both nights**

Limited availability

FAMILY ROOM WITH
SOFA AND BALCONY



1 x double bed
+ Sofa for 3 guests max
30 m2

**Room upgrade fee EUR 254*
per room incl. both nights**

Limited availability

*All prices exclude VAT. Romanian VAT (19%) applies.

Arrival by Car

Feel free to park at the hotel entrance for convenient check-in.

Hotel address:
Balaton Park Hotel, Park St 1, 8164 Balatonfőkajár



Would you like to bring someone?

You have a friend or partner who is passionate about traveling, but would not like to drive on the racetrack? Bring them along.

Prices

DRIVER

EUR 2.794*

- Testing of the latest Porsche models
- Full day program on the racetrack
- Certified Porsche instructors in each group
- Two nights in 4* hotel (Superior room)
- All meals according to program (2 x dinner, 2 x breakfast, 1 x lunch)
- Shuttle from/to Budapest airport; Alternatively Vienna airport
- Please note: Two drivers are sharing one car

ACCOMPANYING GUEST BASIC

EUR 623*

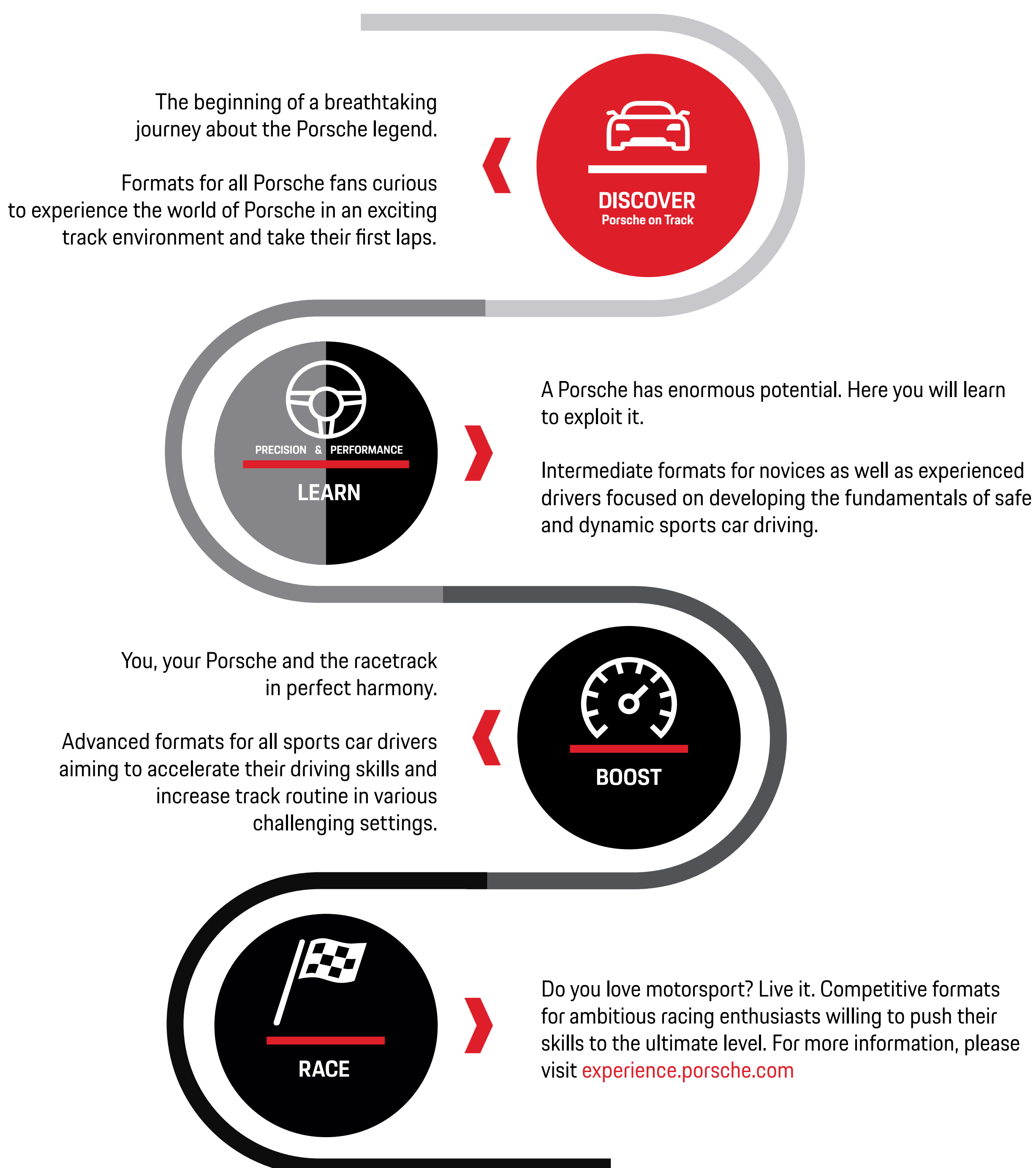
- Two nights in 4* hotel (room shared with the driver)
- All meals according to program (2 x dinner, 2 x breakfast, 1 x lunch)
- Shuttle from/to Budapest airport; Alternatively Vienna airport
- Additional activity available

*All prices exclude VAT. Romanian VAT (19%) applies.

The four stages of the Porsche Track Experience

Porsche on Track is just the first exciting corner on your motorsport journey. Buckle up. Experience more. Your individual high-speed adventure will take you straight to pole position.

With Porsche Track Experience, the four progressive stages will help you find your ideal starting point in one of our wide range of training formats, perfectly tailored to your current driving skills. Experience the fascination of the racetrack. From the first corner to entering motorsport.



Conditions of Participation



All participants must be over 18 years old and must hold a valid driver's license.

Every participant must bring his/her valid driver's license to the event since all participants will be asked to show it during event check-in to the Porsche Team. Guests without a driver's license physically present won't be allowed to participate in the driving program.

To participate in the event, all guests must sign the following documents upon arrival:

1. **“Release and Waiver of Liability and Indemnity Agreement”**
2. **“Car Hire Contract” with an insurance retention of EUR 10.000 in case of damages**
3. **“Consent form to marketing communications”**

Without these documents being signed, no participation in the driving program will be permitted.

For safety reasons, it is not intended to bring children below the age of 12 to the event, unless they are staying at the hotel.

At the racetrack, minors are only allowed to stay inside the Porsche Lounge. It is not permitted for children to enter the pit lane, paddock and offroad areas as per racetrack regulation. There must always be one adult who takes care about the respective child.

Your dreams. Our drive.

SEE YOU SOON.



Do you have any questions or need assistance?

Your Porsche Center is happy to assist you at any time.
Alternatively, you can contact us directly:

E-Mail: porsche-experience@pcee-events.com

Please note that this contact option will be available from 15.04.2025.